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Yorkshire's ultimate road trip

Route YC is a new way to explore the best of Yorkshire's coast and countryside, taking you from Spurn Point, Yorkshire's very own Lands End, in the south to the picture-perfect coastal village of Staithes in the north.

Covering 100 miles of glorious coastline and taking in six unique towns, picturesque villages and an abundance of beauty spots, this circular road route guarantees you the warm Yorkshire welcome that the region is known for at every turn.

Any excellent road trip needs to be created by you with what you want to see. Using the interactive map and well-thought-out itineraries, you can build your bespoke trip to ensure you maximise every moment, meaning

choosing your perfect accommodation, restaurants and activities is a breeze. So, whether you're looking for luxury spas, dog-friendly digs or space to store your cycles, Route YC has got you covered.

Check out the walking and cycling routes with options for every ability, including the epic Cinder Track that threads its way from Scarborough through to Whitby, promising beautiful scenery with panoramic views across the coast and North Yorkshire Moors, plus plenty of spots for well-earned refreshments along the way.

Famed for its fresh fish and seafood, there's no shortage of delicacies to discover, but did you know the Yorkshire Coast is the lobster capital of Europe? With more of these

tasty crustaceans landing here than anywhere else, it's time to upgrade from the usual fish and chips and savour the tender sweetness of Yorkshire lobster. Are you looking for high-energy activities? Thrill-seekers can take on the crashing waves of the North Sea with heart-thumping cliff coastering and arguably the best surf in the north of the UK at Cayton Bay. Alternatively, opt for a more gentle paddleboarding experience and explore the rugged coastline as you've never seen it before.

Nature-lovers can glimpse the many marine animals that call these shores home. Seals, whales and dolphins are regular visitors alongside a vast range of sea birds that flock to Bempton Cliffs, home to one of the largest puffin colonies in the UK. How about a wildlife

safari? Jump onboard the Unimog and hit the sand dunes at Spurn Point for an unforgettable adventure.

Iconic sites such as Whitby Abbey and Scarborough Castle are a must, but many more historical wonders are hidden on this old coast, including dinosaur footprints and fascinating fossils. Outdoor art is plentiful, too, with many sculptures to admire, including the route's large-scale collection featuring the flora and fauna of the area, created by sculptor Emma Stothard.

Every great area has a story to tell, and the Yorkshire Coast's wild and rugged past is packed with smugglers' tales, historic castles and hidden coves, all waiting for you to get off the beaten track and explore.

So this year, get out of the ordinary and enjoy the ride with Route YC, Yorkshire's ultimate road trip.



ROUTE YC[®]

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